

## **The European Commission-DG GROW launches an EU / Latin America survey on intellectual property, internationalisation and SMEs**

*The study will analyse the needs and expectations of SMEs from both sides active in Latin American markets taking into account the comparative effects of legislation and their effective implementation*

Brussels, 4th June 2015

On behalf of the European Commission-DG GROW, CARSA in consortium with PwC Luxembourg, London Economics and Innova SpA, is conducting an online survey based on barriers and needs in the field of protection and enforcement of Intellectual Property (IP) among EU and Latin American SMEs with business activity in Latin American markets.

The goal of this study is to collect experiences, opinions and expectations of EU SMEs active in Latin America and their Latin American partners, related to Intellectual Property and Internationalisation. The findings will contribute to policy conclusions in the field of IP that allow better cooperation between EU and Latin American partners.

DG GROW kindly asks targeted SMEs to participate in this online survey and solicits SME stakeholder organisations to support CARSA and its partners to promote the study to relevant contacts.

### **If you are an SME, your opinion can make a difference!**

We would be grateful, if you could complete our questionnaire, which should not take more than 10-15 minutes of your time. The survey is anonymous and the responses will be treated confidentially, in aggregated format and only for the purpose of this study.

**Take the survey now!**

### **If you are SME stakeholder organisations, your participation will be invaluable for us to reach the targeted SMEs!**

It is possible to contribute in several ways to promote and create awareness about the study by inviting SME to participate in the online survey through email, social networks, website, newsletter and/or other means of communication.

For specific questions, please contact: Ms Cristina de la Maza [cmaza@carsa.es](mailto:cmaza@carsa.es) and for policy aspects of the study, please contact: Ms Anne VON ZUKOWSKI [Anne.VON-ZUKOWSKI@ec.europa.eu](mailto:Anne.VON-ZUKOWSKI@ec.europa.eu).

All participants will receive a summary report of the main results.